



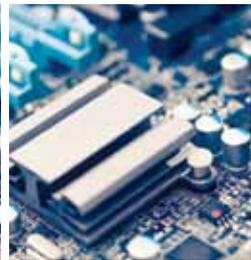
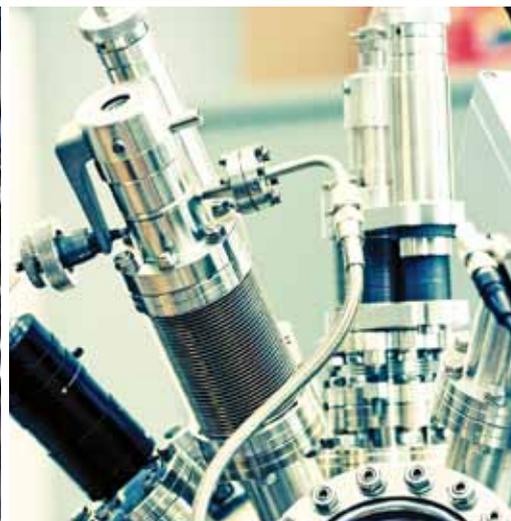
# VacuumTechExpo

The 8th International Exhibition of Vacuum Machines, Equipment and Technologies

16 – 18 April 2013  
Moscow, ECC Sokolniki

the only exhibition

of vacuum equipment in Russia and CIS



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# VacuumTechExpo

8th International specialized exhibition of vacuum machines, equipment and technologies VacuumTechExpo 2013

16 - 18 April 2013

Russia, Moscow, Sokolniki ECC

**VacuumTechExpo is the key exhibition for professionals in the field of vacuum equipment and technologies!**

**Organizer:**

MVK International Exhibition Company - part of ITE Group

**Co-organizer:**

Scientific Research Institute for Vacuum Machinery named after S.A. Vekshinsky.

**Support:**

Bauman Moscow State Technical University

Moscow Power Engineering Institute

**General sponsor:**

INTECH ANALYTICS



**INTECH**



## ABOUT THE EXHIBITION

VacuumTechExpo – the only exhibition in Russia and CIS where you can meet the leading domestic and international companies in the sphere of vacuum equipment and find detailed information about technologies of vacuum equipment application in different industries.

### Exhibition subjects:

- Vacuum production means
- Cryogenic vacuum equipment
- Vacuum equipment and technologies in metallurgy, electric engineering, chemistry, petroleum chemistry and chemical mechanical engineering, nanotechnologies and nanomaterials
- Leak detectors and vacuum environment analytical equipment
- Sublimation equipment
- Coating equipment and technologies

The exhibition key target is to display unique advances in vacuum equipment, materials and technologies, assist in promotion to the market; establish business contacts, attract investment and assist in formation and implementation of national and regional programs in the field of vacuum equipment, materials and technologies.

The business program includes symposiums, conferences, presentations and round table discussions on application of vacuum equipment, materials and technologies in various industries, industry state overview and development prospects.



# EXHIBITORS

During the VacuumTechExpo 2012 was presented a full complex of vacuum production means, vacuum measurement technologies, vacuum equipment components, cryogenic equipment, leak detectors and measurement of small gas streams, vacuum environment analytical equipment, sublimation equipment, vacuum furnaces and others.

More than 50 companies from Russia, USA, Germany, China, Slovakia, Israel, Ukraine and Belarus took part in the exhibition.

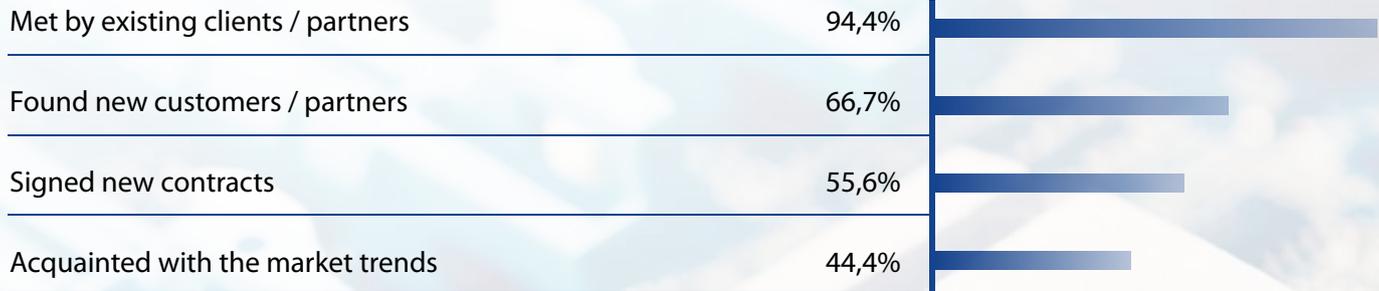


Among the participants there were such companies as BLM Synergie, Busch Vacuum, Glynwed Russia, MSH Techno, CCS Services, Pfeifer Vacuum, GNB Corporation, Oerlikon, Vacuum Research Corporation, PI miCos GmbH, JLS Chemical, Vacom, Aktan, Vacuum-Service, Gertner Service, Izmeritel Plant, Izovac, Intech Analytics, Cryosystems, Megatechnika, Solberg International, Millab, Sigm Plus Engineering, TAKO-LINE, ElecTrade-M, Esto-Vacuum, SMC Pneumatik, FerriVatt and many others.





## Main exhibitors results of participating in VacuumTechExpo 2012



\* The survey used a question with multiple choice answers

**55.6% of participants taking part in the exhibition for more than 5 years in a row.**

**16.7% of new participants.**

**85% of participants have already booked their booth at VacuumTechExpo 2013**



## EXHIBITORS TESTIMONIALS

### **PI MICOS GMBH**

#### **Nikitina Viktoriya**

*Everything was fine, particularly good organization of the process of the exhibition, quick response by organizers towards current issues, qualified staff. The possibility to get information in the field of vacuum technologies is very big thanks to involvement of representatives of completely different levels and types of production. Personal thanks to the Exhibition Directorate for help and understanding.*

### **OJSC ZAVOD IZMERITEL**

#### **Biryukova Natalia Matveevna**

*No complaints, all were very pleased. Especially want to acknowledge the good organization of the event, nice staff and quick solution of current problems. We are planning to participate in VacuumTechExpo 2013.*

### **VACOM GMBH**

#### **Svetlana Yanke**

*The exhibition has become more professional. Preliminary information received from the organizers was a useful. We were lucky to meet a lot of experts and customers known to us. During the exhibition, such communication is most effective, as accompanied by a set of examples and samples. There is a proposal to create not only the base of participants, but also to collect data on visitors.*

### **OJSC KRIOMASH-BZKM**

#### **Semyonov A.V.**

*The event was successful! The exhibition was accompanied by a rich business program. Pleased by a conveniently located exhibition center. Our company participated in the exhibition for the first time, and the results have exceeded all expectations! We thank the organizers for their work. Already booked a booth for next year.*

### **OJSC AKTAN**

#### **Vasiliev Y.K**

*As a whole the show has left a positive impression, special thanks to the organizers. All issues are resolved quickly. We have already taken a booth for the following year.*

### **UP SKB IRE RAN**

#### **Sotnikov Serafim Yakovlevich**

*I liked good organization of works while preparing for the exhibition, the booth was nicely equipped and assembled as well. We would like to note that attendance of the booth has grown, thanks to effective advertising campaign of the exhibition; a friendly attitude of administrators to the booth members pleased us.*



# VISITORS

One of the most important components of the exhibition is its visitors! The exhibition VacuumTechExpo distinguishes with maximally qualitative composition of the visitors. It is noted by all the exhibition participants, without an exception, and the statistics proves it.

**In 2013, the number of visitors increased by 49.9% compared to 2012.**

The exhibition visitors are the representatives of the direct customers of the vacuum equipment for the needs of production or scientific and research works.

Naturally, the largest number of the exhibition visitors is the residents. There were also visitors from Belarus, Ukraine, Great Britain, Korea, China, Germany, Iran, Japan and Uzbekistan. The exhibition audience is presented by 39 regions of the Russian Federation. The largest number of "regional" visitors came to the exhibition from Saint-Petersburg and the Leningrad region, Kaluga region, Nizhny Novgorod and Yaroslavl regions.





## Results of Visiting VacuumTechExpo 2012

Studied information about the market	85%	
Met by existing partners	43,2%	
Found new partners	33,8%	
Signed new contracts	18,3%	

## Position visitors of the exhibition VacuumTechExpo 2012

Owner/General director/Top-Manager	75%	
Chief of Division / Manager	15,4%	
Legal Entity	5,7%	

## Field of activity of visitors of "VacuumTechExpo" 2011 exhibition

Vacuum Equipment	30,5%	
Electronics and Instrument Engineering	27,2%	
Mechanical engineering	25,9%	
Aerospace industry	16,5%	
Nanotechnologies and Nanomaterials	15,5%	
Others	14,4%	
Atomic energy and Power production	11,3%	
Chemistry and Petrochemistry	10,2%	
Optics	8,9%	
Metallurgy	8,6%	
Medicine and Pharmaceuticals	5,9%	



# BUSINESS PROGRAM

## VacuumTechExpo 2012 business program:

- 7-th international scientific and technical conference “Vacuum Machines, Equipment and Technologies”

This year the conference was based upon 5 sections:

**Section 1.** “Vacuum technique and aerospace complex”

**Section 2.** “Vacuum technologies and equipment”

**Section 3.** “New technologies of thin-film formation. Methods and research. Technological equipment”

**Section 4.** “Nanotechnology and biotechnology”

**Section 5.** “Cryogenic and cryovacuum technique”

- The working meeting of the Chinese Association of the Producers of the Vacuum Equipment, Russian Scientific and Technical Vacuum Society and representatives of the industrial enterprises.

Representatives of 16 enterprises of China were presented on the part of the Chinese Association of the Producers of the Vacuum Equipment. Among them there were both the world-known companies and the developing producers.

- Exhibitors presentations

### Business program organizers:

MVK International Exhibition Company - part of ITE Group

Scientific Research Institute for Vacuum Machinery named after S.A. Vekshinsky.





# ADVERTISING CAMPAIGN

## Advertising comparing of the exhibition VacuumTechExpo 2013 includes:

### Internet

- press releases and banners at 42 web sites
- Google AdWords, Yandex Direct

### Exhibitions

- exhibition promotion at the industrial exhibitions in Russia and abroad

### ITE Offices

- more than 25 ITE Offices all over the world doing additional promotion

### Tickets

- distributing of more than 5 000 tickets among the industry professionals

### SMS sending

- data base of industry professionals

### E-mailing

- data base with more than 150 000 target visitors

### Media

- more than 100 publications in 30 magazines





## ORGANIZER



MVK is part of the ITE Group. ITE is the leading exhibition organiser in Russia, with a market share of over 20%, and one of the top 15 exhibition organisers in the world.

MVK was formed in 1990 when the Russo-German Moscow Fair (Moskau Messe) was organised. In 2002, MVK JSC was formed, and in 2003 a Yekaterinburg office was opened, MVK Ural. In 2010, MVK became part of the ITE Group.

MVK's portfolio is based on three key areas. Within the printing and packaging industries, it organises RosUpack and Polygraphinter, two long-standing events; Woodex, EEM and Holzhaus are some of its events for the furniture and wood processing industry; and for the industrial sector it organises such well-known events as Mashex, PCV Expo, Cabex, Weldex, Analitika Expo and Vacuum TechExpo.

Among the other exhibitions that MVK organises are Wasma, an exhibition of environmental technologies and innovations; GasSUF for Distribution and Effective Use of gas and Geoform+ - Exhibition of geodesy, cartography and geographic information.

MVK today

- 20 years of working to high standards, and a member of and accredited by UFI and the Russian Union of Exhibitions and Fairs (RUEF)
- 20 annual exhibitions of the latest technological developments in key domestic and international industries
- 80,000m<sup>2</sup> of total exhibition space occupied by exhibitors each year in MVK's Moscow and Ural bases



## Contacts

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